



PASS IT ALONG SCHOLAR ATHLETE PROGRAM

SPECIAL PUBLICATION AD ORDER FORM

Please help us celebrate and congratulate the 2020 Scholar Athletes by placing an advertisement in the New Jersey Herald publication keepsake. This will be sent to approximately 18,000 New Jersey Herald subscribers the first week of March. The special publication keepsake is the perfect place for your family and friends to congratulate you on this great honor. Advertising space in the special publication will be available until **February 21, 2020**.

Please Note: If you are a local business or organization, we also encourage you to place an advertisement in the publication. For more information, please contact Zachary Anderson at zachary@passitalong.org, or (973)-726-9777.

Ad Pricing:

- _____ Full Page (9.7" x 10.75") Color: \$700
- _____ Full Page (9.7" x 10.75") Black & White: \$600
- _____ Half Page (9.7" x 5.25") Color: \$500
- _____ Half Page (9.7" x 5.25") Black & White: \$375
- _____ Qtr. Page (4.79" x 5.25") Color: \$325
- _____ Qtr. Page (4.79" x 5.25") Black & White: \$200



- Ad Artwork must be received by **February 21, 2020**. Please e-mail artwork to Zachary Anderson at zachary@passitalong.org
- Please e-mail ad artwork under the following document: **.jpg**, **.pdf**, or **Microsoft Word** document.
- Order form may be faxed to 973-726-9715, mailed or emailed to zachary@passitalong.org.

Mailing Address

Pass It Along
Attn: Scholar Athlete Publication
75 State Route 15, Unit 62
Lafayette, New Jersey 07848

Please Select Below:

- _____ Reserve my space now as indicated above.
- _____ Use ad from 2019 Publication
- _____ New ad will be forwarded via _____ email or _____ Other (USPS, hand deliver, etc.)

Contact Info (Please print clearly):

Contact Name: _____ Email: _____

Company Name (Include a business card if applicable): _____

Address: _____ Phone: () _____ - _____

